

Message Text

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TAGS:

SUBJECT: VOLSPKR JAY BLUMLER

IN ISTANBUL, DR. BLUMLER SPOKE ON "TELEVISION IN POLITICS, FUNCTIONS AND EFFECTS" TO GROUP OF TEN TURKISH TELEVISION OFFICIALS AND PROFESSORS OF POLITICAL SCIENCE AND JOURNALISM FROM ISTANBUL AND BOGAZICI UNIVERSITIES. DISCUSSION FOLLOWED AT LUNCH. A NUMBER OF GUESTS WHO WOULD MOST HAVE APPRECIATED BLUMLER TALK AND DISCUSSION FOLLOWING IT WERE UNABLE TO ATTEND FOR VARIOUS REASONS AND BLUMLER FELT HE HAD NOT TUNED IN WELL TO INTERESTS OF REMAINING GROUP. TELEVISION PEOPLE, FOR EXAMPLE, WERE ORIENTED MORE TO TECHNOLOGY THAN POLITICS. THUS, THAT PART OF PROGRAM WAS ONLY MODERATELY SUCCESSFUL.

BY CONTRAST, BLUMLER'S TWO HOUR MEETING WITH FORMER DIRECTOR OF TR
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ISMAIL CEM AND HIS ASSISTANT HALUK SAHIN (NOW EDITORS OF DAILY POLITIKA NEWSPAPER), WAS THOROUGHLY ENGROSSING AND SATISFYING TO ALL CONCERNED. IT WILL ALMOST CERTAINLY LEAD TO USEFUL FOLLOWUP CONTACTS BETWEEN BLUMLER AND THE TWO TURKISH BROADCASTERS TURNED JOURNALISTS.
RITCHOTTE

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